



## Financial Tear Sheet

### Corporate Profile

Tuniu (Nasdaq:TOUR) is a leading online leisure travel company in China that offers a large selection of packaged tours, including organized and self-guided tours, as well as travel-related services for leisure travelers through its website [tuniu.com](http://tuniu.com) and mobile platform. Tuniu has over 1,450,000 stock keeping units (SKUs) of packaged tours, covering over 150 countries worldwide and all the popular tourist attractions in China. Tuniu provides one-stop leisure travel solutions and a compelling customer experience through its online platform and offline service network, including over 1,400 tour advisors, a 24/7 call center and 170 regional service centers.

The Company's goal is to become the destination for Chinese consumer seeking leisure travel products and services. Tuniu aims to further expand its online leisure travel market share by expanding product offerings, increasing customer base, enhancing customer loyalty and strengthening supply chain management. The Company also intends to continue to pursue mobile strategies, invest in technology infrastructure, and to pursue strategic alliances and acquisitions.

### Stock Performance

#### TOUR (ADS)

Exchange	NASDAQ (US Dollar)
Price	\$11.58
Change (%)	▲ 0.03 (0.26%)
Volume	187,212
52 Week High	\$20.85
52 Week Low	\$8.81
Rolling EPS	-2.12
PE Ratio	N/A

Data as of 04/25/16 4:00 p.m. ET



### Primary IR Contact

Tuniu Corporation  
Investor Relations and  
Strategic Investment Director  
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### Recent Headlines

02/29/16

[Tuniu Announces Unaudited Fourth Quarter and Fiscal Year 2015 Financial Results](#)

02/25/16

[Tuniu Announces the Appointment of New Board Directors](#)

02/22/16

[Tuniu to Report Fourth Quarter and Fiscal Year 2015 Financial Results on February 29, 2016](#)

### SEC Filings

Filing Date

Form

### Upcoming Events

There are currently no events scheduled.

### Corporate Governance

Dunde Yu

Co-Founder, Chairman and Chief

02/29/16	SC 13D/A		Executive Officer
02/29/16	6-K	Haifeng Yan	Co-Founder, President and Chief Operating Officer
02/25/16	6-K		
02/05/16	SC 13G/A	Conor Chia-hung Yang	Chief Financial Officer
		Zhengrong Tang	Chief Technology Officer
		Fuwei Chen	Chief Marketing Officer
		Wei Tong	Vice President
		Enjie Wu	Vice President of the Human Resources Center

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