

## Tuniu and Ctrip Sign Strategic Collaboration Agreement

NANJING, China, Dec. 10, 2014 (GLOBE NEWSWIRE) -- Tuniu Corporation (Nasdaq:TOUR) ("Tuniu" or the "Company"), a leading online leisure travel company in China, today announced that the Company has signed a strategic agreement with Ctrip.com International, Ltd. ("Ctrip"), a leading travel service provider of accommodation reservation, transportation ticketing, packaged tours and corporate travel management in China, to expand their collaboration on shared travel resources.

"We are pleased to deepen our collaboration with Ctrip," said Mr. Alex Yan, co-founder and chief operating officer of Tuniu. "Since we started our partnership in May, we have made good progress integrating Ctrip's hotel resources into Tuniu's Hotel Channel. We plan to build on this by expanding our strategic cooperation into other travel resources including flight ticketing and car rental services so that we can provide an even wider range of services to Chinese leisure travelers."

In May 2014, Ctrip acquired \$15 million of Tuniu Class A ordinary shares concurrent with Tuniu's initial public offering ("IPO") and currently owns over 3% of Tuniu's outstanding shares.

### About Tuniu

Tuniu (Nasdaq:TOUR) is a leading online leisure travel company in China that offers a large selection of packaged tours, including organized and self-guided tours, as well as travel-related services for leisure travelers through its website *tuniu.com* and mobile platform. Tuniu has over 450,000 stock keeping units (SKUs) of packaged tours, covering over 120 countries worldwide and all the popular tourist attractions in China. Tuniu provides one-stop leisure travel solutions and a compelling customer experience through its online platform and offline service network, including over approximately 600 tour advisors, a 24/7 call center and 60 regional service centers. For more information, please visit <http://ir.tuniu.com>.

### Safe Harbor Statement

This press release contains forward-looking statements made under the "safe harbor" provisions of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Tuniu may also make written or oral forward-looking statements in its reports filed with or furnished to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Any statements that are not historical facts, including statements about Tuniu's beliefs and expectations, are forward-looking statements that involve factors, risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Such factors and risks include, but not limited to the following: Tuniu's goals and strategies; the growth of the online leisure travel market in China; the demand for its products and services; its relationships with customers and travel suppliers; its ability to offer competitive travel products and services; its future business development, results of operations and financial condition; competition in the online travel industry in China; relevant government policies and regulations relating to the corporate structure, business and industry; and the general economic and business condition in China and elsewhere. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is current as of the date of the press release, and Tuniu does not undertake any obligation to update such information, except as required under applicable law.

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