

Tuniu Appoints New Vice President

NANJING, China, Nov. 20, 2014 (GLOBE NEWSWIRE) -- Tuniu Corporation (Nasdaq:TOUR) ("Tuniu" or the "Company"), a leading online leisure travel company in China, today announced the appointment of Mr. Wei Tong as Vice President. Mr. Tong will be responsible for strengthening Tuniu's cooperation with domestic and overseas tourism bureaus and developing new product lines.

Mr. Tong brings rich experience in China's travel sector from his 32 years career at China International Travel Service Group (CITS Group). Prior to joining Tuniu Corporation, Mr. Tong was the President of CITS Head Office and Vice President of CITS Group Corporation.

"We are very excited to welcome Mr. Tong, who has over 30 years of experience in the travel industry, to the Tuniu family," said Mr. Donald Yu, Chief Executive Officer of Tuniu. "Mr. Tong's extensive knowledge of the travel industry will be invaluable as we look to strengthen our market leading position by driving the transition of offline travel services to online platforms."

Mr. Tong said, "The online leisure travel industry is experiencing explosive growth and I am excited to start this new journey with the market leader. Tuniu is driven by young, open-minded, entrepreneurial professionals who are dedicated to making travel easier for Chinese tourists. I am looking forward to working with Tuniu to bring even more travel experiences to Chinese leisure travelers."

About Tuniu

Tuniu (Nasdaq:TOUR) is a leading online leisure travel company in China that offers a large selection of packaged tours, including organized and self-guided tours, as well as travel-related services for leisure travelers through its website *tuniu.com* and mobile platform. Tuniu has over 450,000 stock keeping units (SKUs) of packaged tours, covering over 70 countries worldwide and all the popular tourist attractions in China. Tuniu provides one-stop leisure travel solutions and a compelling customer experience through its online platform and offline service network, including over 500 tour advisors, a 24/7 call center and 50 regional service centers. For more information, please visit <http://ir.tuniu.com>.

Safe Harbor Statement

This press release contains forward-looking statements made under the "safe harbor" provisions of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Tuniu may also make written or oral forward-looking statements in its reports filed with or furnished to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Any statements that are not historical facts, including statements about Tuniu's beliefs and expectations, are forward-looking statements that involve factors, risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Such factors and risks include, but not limited to the following: Tuniu's goals and strategies; the growth of the online leisure travel market in China; the demand for its products and services; its relationships with customers and travel suppliers; its ability to offer competitive travel products and services; its future business development, results of operations and financial condition; competition in the online travel industry in China; relevant government policies and regulations relating to the corporate structure, business and industry; and the general economic and business condition in China and elsewhere. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is current as of the date of the press release, and Tuniu does not undertake any obligation to update such information, except as required under applicable law.

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