

## **Tuniu Collaborates With Reunion Island Tourism to Offer New Tour Packages**

NANJING, China, April 15, 2015 (GLOBE NEWSWIRE) -- Tuniu Corporation (Nasdaq:TOUR) ("Tuniu" or the "Company"), a leading online leisure travel company in China, today announced that it will collaborate with Reunion Island Tourism to offer 20 new tour packages to Reunion.

Reunion Island, which lies in the Indian Ocean close to Mauritius, is home to one of the world's most active volcanoes and is an increasingly popular destination for Chinese tourists. The 20 new tour packages, with departure cities in Beijing, Shanghai, and Hong Kong, will include a combination of routes covering Reunion and Mauritius.

Mr. Donald Yu, Tuniu's co-founder and Chief Executive Officer, said, "Tuniu already serves about 20%<sup>1</sup> of all trips from mainland China to the Maldives and Mauritius, and we are still seeing strong growth in travel to the region. Direct cooperation with partners in destination regions enables us to develop differentiated products with high-quality local services for our customers. We look forward to designing more travel products to Reunion and neighboring destinations and continuing to build our market share in the region."

Mr. Patrick Serveaux, Chairman of Reunion Island Tourism, said, "This is a great opportunity for us to work with the leading leisure travel company in China. We look forward to cooperating with Tuniu to create highly customized local tours that cater to the demands of Chinese tourists."

<sup>1</sup> Based on figures from Maldives Ministry of Tourism, Statistics Mauritius, and the Company in the fourth quarter of 2014.

### **About Tuniu**

Tuniu (Nasdaq:TOUR) is a leading online leisure travel company in China that offers a large selection of packaged tours, including organized and self-guided tours, as well as travel-related services for leisure travelers through its website [tuniu.com](http://tuniu.com) and mobile platform. Tuniu has over 550,000 stock keeping units (SKUs) of packaged tours, covering over 140 countries worldwide and all the popular tourist attractions in China. Tuniu provides one-stop leisure travel solutions and a compelling customer experience through its online platform and offline service network, including approximately 650 tour advisors, a 24/7 call center and 75 regional service centers. For more information, please visit <http://ir.tuniu.com>.

### **Safe Harbor Statement**

This press release contains forward-looking statements made under the "safe harbor" provisions of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Tuniu may also make written or oral forward-looking statements in its reports filed with or furnished to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Any statements that are not historical facts, including statements about Tuniu's beliefs and expectations, are forward-looking statements that involve factors, risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Such factors and risks include, but not limited to the following: Tuniu's goals and strategies; the growth of the online leisure travel market in China; the demand for its products and services; its relationships with customers and travel suppliers; its ability to offer competitive travel products and services; its future business development, results of operations and financial condition; competition in the online travel industry in China; relevant government policies and regulations relating to the corporate structure, business and industry; and the general economic and business condition in China and elsewhere. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is current as of the date of the press release, and Tuniu does not undertake any obligation to update such information, except as required under applicable law.

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